



Introduction to SelectUSA and the Investment Summit

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Agenda:

- What is SelectUSA?
- Why consider the United States?
- What is the SelectUSA Investment Summit?



What is SelectUSA?



Our Mission

Our Mission

Our Clients

Our Mission

Our Clients

Our Impact

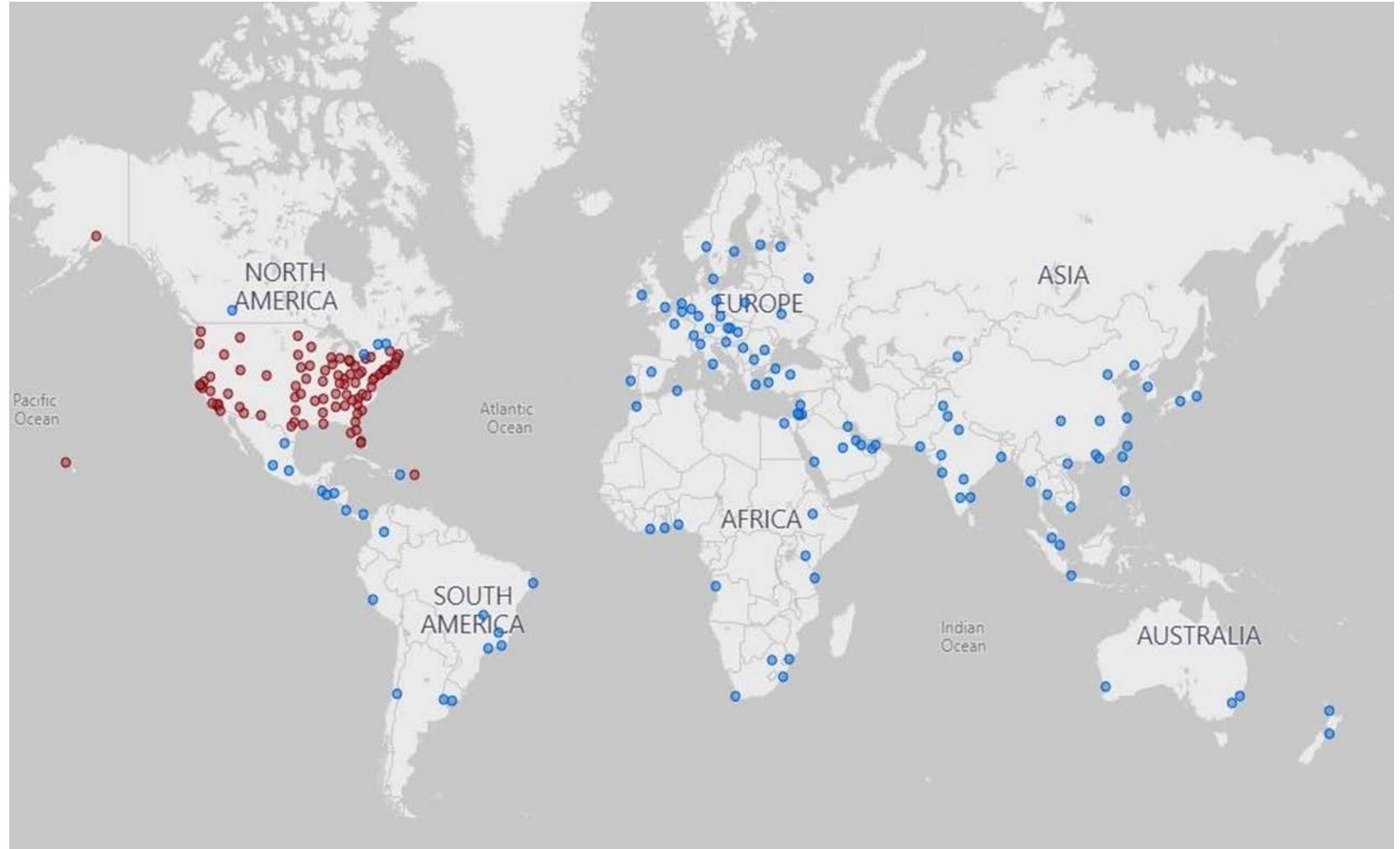


June 23 - 26

SELECTUSA INVESTMENT SUMMIT



- 1,300+ global staff
- 106 U.S. locations
- 117 global locations in 76 countries
- 58 partner posts
- Investment specialists at Department of Commerce HQ
- Interagency Investment Working Group





Services	Description
Counseling & Market Research	Actionable, GEOGRAPHICALLY NEUTRAL information
Connections	Introductions to federal and state contacts
Events & Programming	Examples include: • SelectUSA Investment Summit • SelectUSA Tech • Select Global Women in Tech (SGWIT)

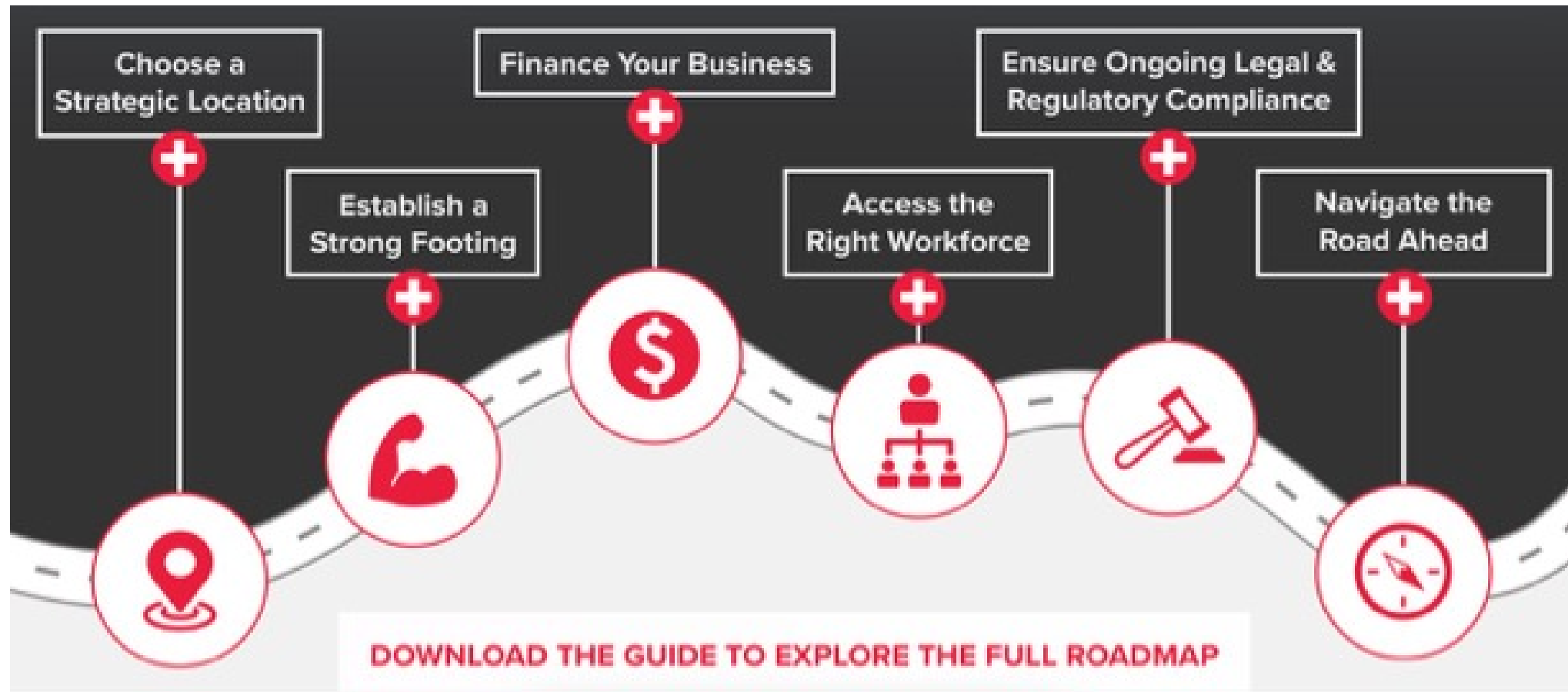
SelectUSA can:

- ✓ Support **greenfield investment**
- ✓ Provide **geographically-neutral** assistance

SelectUSA cannot:

- ✗ Support **mergers and acquisitions**
- ✗ Facilitate direct **business-to-business introductions** (investors, partners, etc.)

SelectUSA is one part of the journey





Why consider the United States?



- **Growth**

- **Growth**
- **Partnerships, innovation,
and workforce**

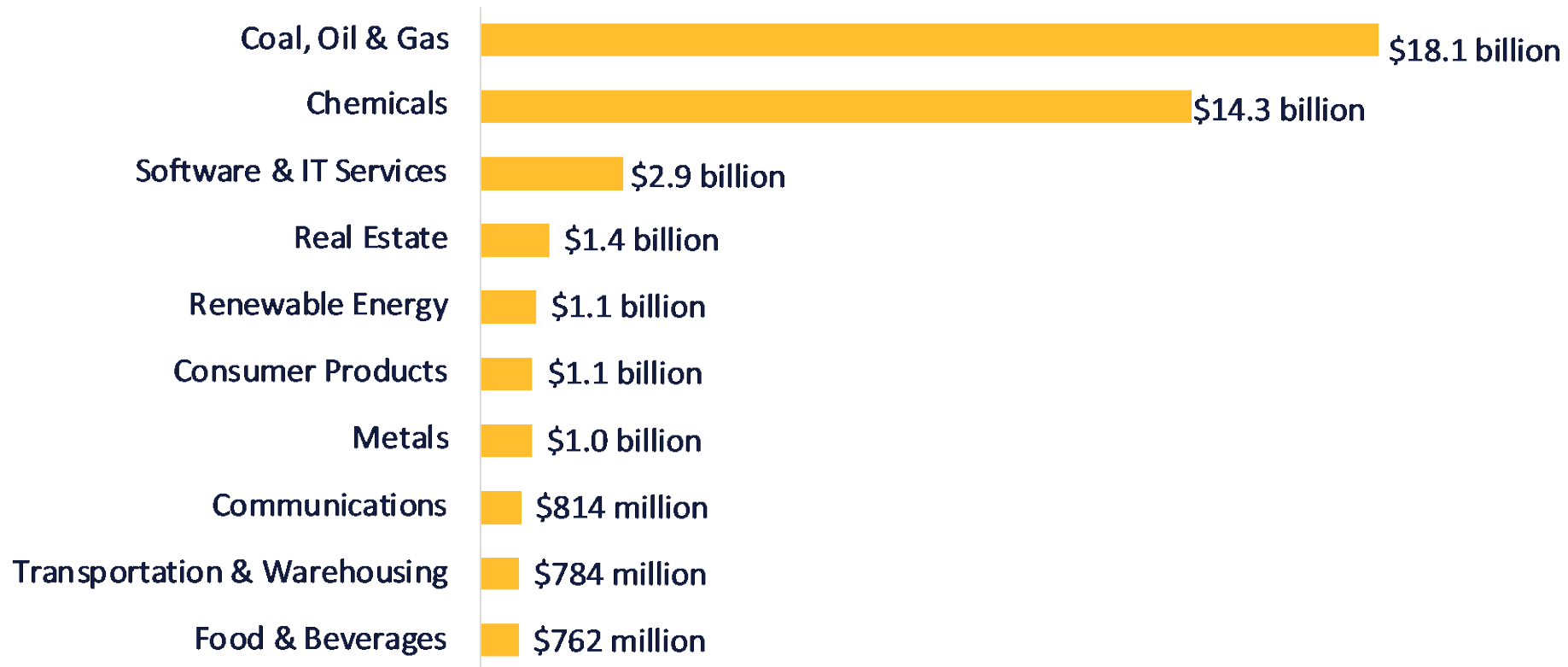
- **Growth**
- **Partnerships, innovation,
and workforce**
- **Financing**

- **Growth**
- **Partnerships, innovation,
and workforce**
- **Financing**
- **Business environment**

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What industries are expanding?

Total Capex of Announced Greenfield Projects by Industry (Jan. 2013 – December 2023)





What is the SelectUSA Investment Summit?

- The **one-stop-shop** for expanding your business to the United States
- **June 23 – 26, 2024** at the Gaylord National Resort & Convention Center, Maryland



Example Schedule

Morning:

- Breakfast buffet
- **Mainstage sessions**
 - *Selecting the USA: Again and Again, Governor Panel Discussion, Cabinet Remarks*

Afternoon:

- Lunch buffet
- **Exhibition Hall opens**
- **Information sessions**
 - *Site Selection, Fundraising Workshop & Q&A, The Pharmaceutical Industry*
- Pitching sessions
- Networking
 - *Individual and industry*

Evening:

- **State and Local Night Reception**





It's a **one-stop-shop**:

- If you're considering...
- If you're committed...
- Or if you're already present...

2024

June 23 - 26

SELECTUSA INVESTMENT SUMMIT

2023

May 1-4

SELECTUSA INVESTMENT SUMMIT

BY THE NUMBERS

WITH
4,900+
PARTICIPANTS

and
55
U.S. STATES AND
TERRITORIES

THE LARGEST
Investment Summit
TO-DATE!

230+
SPEAKERS

700+
Economic Development
Organization
Representatives

6
U.S. Cabinet
Representatives



Including:
The President of
the United States



16
U.S. Governors

Arizona, Delaware, Indiana, Kansas, Louisiana,
Maine, Maryland, Massachusetts, Michigan,
North Carolina, Oklahoma

U.S. Territories:
American Samoa, Guam, Northern Mariana
Islands, Puerto Rico, and U.S. Virgin Islands

21
U.S. Ambassadors
and
Chiefs Of Mission

All Five
U.S. Territory
Governors in Person
for First Time!

See you
next year!

2024 SELECTUSA INVESTMENT SUMMIT
JUNE 23-26, 2024

AT THE GAYLORD NATIONAL RESORT AND CONVENTION CENTER, NATIONAL HARBOR, MD.

Sunday (6/23)

Morning:

- Registration opens

Afternoon:

- Information sessions
 - *How To Structure Your U.S. Business, Lessons Learned for New Investors, The Energy Industry*
- Pitching sessions
- Networking
 - *Individual and industry*

Evening:

- **Welcome Reception at the National Museum of American History**

Monday (6/24)

Morning:

- Breakfast buffet
- **Mainstage sessions**
 - *Selecting the USA: Again and Again, Governor Panel Discussion, Cabinet Remarks*

Afternoon:

- Lunch buffet
- **Exhibition Hall opens**
- Information sessions
 - *Site Selection, Fundraising Workshop & Q&A, The Pharmaceutical Industry*
- Pitching sessions
- Networking
 - *Individual and industry*

Evening:

- **State and Local Night Reception**

Tuesday (6/25)

Morning:

- Breakfast buffet
- **Mainstage sessions**
 - *Women in Manufacturing, Governor Panel Discussion, Cabinet Remarks*

Afternoon:

- Lunch buffet
- Information sessions
 - *Business Incentives & Grants, Targeting Venture Capitalists, U.S. State and Local Taxes, Joining an Accelerator/Incubator*
- **World Finals pitching session**
- Networking
 - *Individual and industry*

Evening:

- **10th Investment Summit Celebration Reception**

Wednesday (6/26)

Morning:

- Breakfast buffet
- Information sessions
 - *Navigating the U.S. Visa Landscape, Funding Opportunities Through the Inflation Reduction Act*
- Networking
 - *Individual and industry*
- Exhibition Hall closes
- The 2024 Investment Summit concludes

- **Meet & Greets, Luncheons, and Receptions**
- **SelectUSA Tech** and the **SelectUSA Global Women in Tech** (SGWIT) mentorship network
- **SelectUSA “Spinoff” Events**



SelectUSA “Spinoff” Events:

FLORIDA

MIAMI SPINOFF, SELECTUSA INVESTMENT SUMMIT
Miami, June 19-21, 2024
Hosted by: Orlando Economic Partnership
Climate Tech, FinTech, Health Tech, Trade & Logistics

MARYLAND

THE BALTIMORE REGIONAL INVESTMENT SUMMIT
Baltimore, June 27, 2024
Hosted by: Greater Baltimore Committee
Biotechnology, Business and Professional Services, Healthcare

MONTANA

MONTANA - INNOVATIVE BY NATURE, HEADWATERS TECH HUB SPINOFF EVENT
Bozeman and Missoula, June 19-20, 2024
Hosted by: Montana World Trade Center (MWTC)
Aerospace and Defense, Environmental Technology, Semiconductor Manufacturing (with quantum and photonics)

OHIO

AKRON, USA SITE SELECTION VISIT
Akron, June 19-21, 2024
Hosted by: Greater Akron Chamber
Automotive, Chemicals, Industrial Materials

SOUTH CAROLINA

THE SC NEXUS ENERGY EXPERIENCE
North Augusta, June 27, 2024
Hosted by: SC Nexus for Advanced Resilient Energy
Energy/Renewable Energy

WISCONSIN

DISCOVER WISCONSIN'S BIOHEALTH TECH HUB, WITH EMPHASIS ON BIOMANUFACTURING AND PERSONALIZED MEDICINE
Madison, June 21, 2024
Hosted by: Wisconsin Economic Development
Healthcare, Biotechnology & Biopharma, Medical Devices, Diagnostics, Artificial Intelligence (AI), Health Information Technology, Healthcare Facilities, Medical Laboratory Supplies and Equipment

ARIZONA

INVESTMENT OPPORTUNITIES IN ARIZONA
Phoenix, June 19-21, 2024
Hosted by: Arizona Commerce Authority
Semiconductor, Vehicles, Medical Devices, Battery

HEALTHCARE/BIOMEDICAL, AND CLIMATE TECH INDUSTRY EXPLORATION: GREATER PHOENIX SELECTUSA SPINOFF MISSION
Phoenix, June 20-21, 2024
Hosted by: Greater Phoenix Economic Council
Climate/Clean Tech, Biomedical

CALIFORNIA

POWER CA, PARTNERS FOR OCEAN, WIND, AND ENERGY RENEWABLES IN CALIFORNIA
Humboldt, June 28-30, 2024
Hosted by: County of Humboldt, California
Energy, Environmental Technology

SELECTLA INVESTMENT SUMMIT 2024
Los Angeles, June 20, 2024
Hosted by: Los Angeles Economic Development Corporation
Aerospace & Defense, Biotechnology, Media & Entertainment

GREATER SACRAMENTO SELECTUSA SPINOFF: CLEANTECH AND ZEV ECOSYSTEM TOUR
Sacramento, June 20, 2024
Hosted by: Greater Sacramento Economic Council
Automotive, Energy (Renewables), Environmental Technology

DELAWARE, NEW JERSEY & PENNSYLVANIA

DISCOVER THE MID-ATLANTIC HYDROGEN ECOSYSTEM - DELAWARE, NEW JERSEY, & PENNSYLVANIA
Wilmington, June 20-21, 2024
Hosted by: The Greater Philadelphia Chamber of Commerce, the Delaware Prosperity Partnership, and Choose New Jersey
Chemicals, Energy (Renewables), Environmental Tech

FLORIDA

ADVANCED MANUFACTURING & INNOVATIVE TECHNOLOGIES HUB TOUR: ORLANDO ECONOMIC PARTNERSHIP SPINOFF MISSION
Orlando, June 20-21, 2024
Hosted by: Orlando Economic Partnership
Advanced Manufacturing & Innovative Technologies, Electronics

ILLINOIS

DISCOVER CHICAGOLAND: A SELECTUSA 2024 SPINOFF EVENT
Chicago, June 27-28, 2024
Hosted by: World Business Chicago
Biotechnology, Food & Beverage, Advanced Manufacturing

MARYLAND, CENTRAL MARYLAND & D.C.

INNOVATION MARYLAND SELECTUSA 2024 SPINOFF TOUR
June 20-21, 2024
Hosted by: Maryland Department of Commerce
Healthcare (Biotechnology & related industries), Information & Communication Technology, Logistics & Distribution

WASHINGTON

GREATER SEATTLE SELECTUSA SPINOFF - UNCOMMON THINKERS WELCOME
Seattle, June 19-21, 2024
Hosted by: Greater Seattle Partners
Aerospace & Defense, Environmental Technologies/Marine Technology, Life Sciences

You can find more information [here](#)

2024

June 23 - 26

SELECTUSA INVESTMENT SUMMIT

2023

May 1-4

SELECTUSA INVESTMENT SUMMIT

BY THE NUMBERS



TOP 10 MARKETS



SEE YOU NEXT YEAR
2024 SELECTUSA INVESTMENT SUMMIT
JUNE 23-26, 2024



What opportunities are
there for startups?

Eligibility Criteria:

- Headquartered outside of the United States
- Developing technology/products/services
- Founded after Jan. 1, 2014
- Up to 40 employees
- Up to \$10M in revenue
- Interested or considering U.S. market expansion

Benefits:

- Discounted ticket (\$775)
- Pitching competition (*Please note: pitching applications due by May 17, 2024*)
- Display product/services in Tech Pavilion
- Additional networking opportunities
- Access to Select Global Women In Tech mentorship network (if eligible)

Learn More



APPLY

PITCHING SESSIONS

Apply to pitch in industry pitching sessions on:

- **CleanTech**
- **HealthTech**
- **ICT/Software, and**
- **Open Tech**

Winners compete in the **World Finals Pitching Session** on the Exhibition Hall stage.

Select Global Women in Tech (SGWIT) is a yearlong mentorship network that starts at the Investment Summit:



Mentees

SGWIT mentee applicants:

- identify as women
- represent foreign-based tech startups with plans for U.S. expansion within the next 2-3 years
- are approved to attend the 2024 SelectUSA Investment Summit

Mentees indicate their interest in SGWIT on their Investment Summit application.

Mentors

U.S. startup ecosystem representatives, including:

- successful entrepreneurs
- corporate executives
- investors
- attorneys & other service providers

Mentors will be selected based on their interest in supporting women-run businesses and their expertise in supporting tech startups on their U.S. investment and expansion journeys.

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SELECTUSA INVESTMENT SUMMIT

BY THE NUMBERS

★ SELECTUSATECH

Connecting early-stage tech companies to an ecosystem of tech partners who can support their U.S. expansion and investment goals

Over
500+
Early-Stage
Company
Participants

75+ tech startups
from **33** markets
participated in
9 pitching
sessions

2023 Cohort
SELECT ★
GLOBAL WOMEN IN TECH
Mentorship Network

Representing
growth of

over
50%
from 2022

Nearly
200
Participants



Including women
entrepreneurs from
30 Markets

And over
85 Mentors
from the startup
ecosystem

SEE YOU NEXT YEAR
2024 SELECTUSA INVESTMENT SUMMIT
JUNE 23-26, 2024



How do I participate?

RATES

- **Early Bird Rate USD \$1,100.00:** Apply by 11:59 p.m. ET, March 15, 2024
- **Regular Rate USD \$1,290.00:** Begins March 16, 2024
- **Onsite Rate USD \$1,440.00:** June 22-June 26, 2024

▶ Business Investor - International or U.S. Headquarters

▶ U.S. Economic Development Organization - State, Local or Tribal

▶ Trade, Industry, or Business Association

▶ SelectUSA Tech

▶ Service Provider - International or U.S. Headquarters

▶ Foreign Government, Diplomatic Mission, or Other National/Subnational Foreign Government Entity

▶ Elected Official - State, Local or Tribal

▶ U.S. Federal Government - Federal Agency Staff

▶ Other

Learn more at the 2024
SelectUSA Investment
Summit website [here](#)

You can find the
application [here](#)



Thank you!

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Key themes on U.S. expansion

Process Overview

